



**Oklahoma City Chapter  
July 2009 Chapter Meeting**

Website: <http://www.aitp.org/okc>

**Topic: "Evolution of the CIO: How the Role of a CIO is Evolving in the 21st Century"**  
**Presenter: Bill Fournet, President & CEO of The Persimmon Group**

**When:**  
**11:30 – 1:00 PM**  
**Tuesday, July 21<sup>st</sup>**  
**2009**

**Where:**  
Quail Creek  
Golf & Country Club  
3501 Quail Creek Rd.  
Oklahoma City,  
Oklahoma 73120

**Tel:** 405.751.0811

**Cost:**  
Members: \$15  
Guests: \$20  
Students: \$10

*We look forward to  
seeing you there!*

Summer is here, so, get out of your office and join the Association of Information Technology Professionals (AITP) for this "Lunch & Learn" presentation at the Quail Creek Golf and Country Club on Tuesday, July 21, 2009. Bill Fournet of The Persimmon Group, will conduct a presentation on one of his Leadership and Team Development programs on the **"Evolution of the CIO: How the Role of the CIO is Evolving in the 21<sup>st</sup> Century."**

Over the past decade, the role of the Chief Information Officer has gone through a transition from being responsible for information and systems to focusing primarily on managing change within an organization. This presentation provides the latest trends and developments related to IT and the CIO.



**Bill Fournet** is Founder and CEO of The Persimmon Group LLC, a consulting and training company in Tulsa, OK. In addition to leading The Persimmon Group since its inception, he also leads the practice areas of project management, business change, and performance strategies.

Bill provides business strategy, educational development, and information technology consulting to clients in various industry verticals, including energy, financial services, aerospace, telecommunications, government and human resources, among others. He is a sought after speaker and educator and balances this demand with continuing to be a leadership and management practitioner.

Over the past two decades, Bill has provided leadership for clients in delivery methodology, business process improvement, resource development, project management, business analysis, and training for a variety of national, international and multinational organizations. He has led strategic programs spanning years, staffed by hundreds of people, sourced globally, and managed budgets in excess of \$45 Million. Bill is an expert in product and service delivery, project management, and business improvement strategy, leveraging his experiences to drive innovative thinking with clients during engagements and for participants in learning and speaking events.

Bill is an engaging and sought after speaker and a member of the National Speakers Association.

**Cost:** Members \$15, Guest \$20, Student \$10 (Lunch included)

**Please RSVP to [tkhick@swoi.net](mailto:tkhick@swoi.net), by July 17th so we can have a count.**

